



Health Promotion Programme
A.Meyer University Children's
Hospital
Firenze



WHO Collaborating Centre
for Health Promotion Capacity Building
in Child and Adolescent Health

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WHO CC Team

Fabrizio Simonelli - Psychologist

Katalin Majer - Expert in political and labour science

Maria José Caldés Pinilla - MD Public Health Manager

Laura Berni – Interpreter, Executive secretary

Benedetta Rotesi - Philosopher Bio-ethicist

Interns

Meyer Health Promotion Programme Team

Anna Zappulla - Psychologist

Caterina Teodori - Psychologist

Roberto Della Lena - MD and Psychologist

Marco Luvisi – ICT Expert

Interns

Milestones



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→ **FLORENCE, August, 2002:** Start up of the Health Promotion Programme - A.Meyer Hospital

FLORENCE 2003: Framework co-operation programme - Tuscany - WHO European Office (2003-2007)

MOSCOW, 2004 (HPH Conference) : Official Kick off of Task force on Health Promotion for Children and Adolescent Health

BUDAPEST, 2004: 'Side event' on case studies related to children's environmental health at the inter-ministerial conference 'The Future for our Children';

FLORENCE, April 2006 - HBSC Forum

→ **GENEVA, 2006 :** Acknowledgement of Health Promotion Programme as WHO CC on Health Promotion Capacity Building in Child and Adolescent Health



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Terms of reference for WHO CC

- To assist WHO and partners in **collecting knowledge** on the social determinants of child and adolescent health, and in **generating strategic evidence and tools** for promoting equity and improving the health conditions of children and adolescents.
- To support WHO in its efforts to **incorporate into health systems the health promotion measures** and partnerships necessary to tackle the social determinants of, and provide the social pre-requisites for, child and adolescent health.
- To contribute to **capacity-building activities** for policy-makers from the health sector and other sectors, as well as health system administrators and healthcare providers, on measures to address the social determinants of child and adolescent health.
- To identify, through the creation of an inter-hospital capacity-building network, **good practices and lessons learnt for international cooperation activities** supporting children's hospitals' role in community empowerment and health promotion.
- To support WHO in its stewardship role in the **implementation of the Children's environment and health action plan for Europe (CEHAPE)** by contributing to activities that gather evidence on the environmental and wider determinants of child health, providing training to raise awareness among health and non-health professionals, and developing practical implementation tools.



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Main activities

1. **Knowledge promotion** on social and environmental determinants of children's health and measures to address them
2. **Training** activities on social and environmental determinants of children's health
3. **Networking among children's hospitals** on health promotion and international co-operation

Corporate Mission and WHO CC role

Organic and psychological determinants of children's health

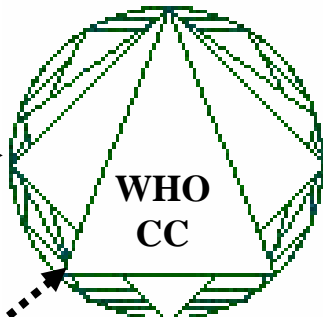
Eco-socio-economic determinants of children's health

Health care



Research and Training

Health co-operation



Health Promotion for Children by Hospitals
(WHO Barcelona)

SOCIAL DETERMINANTS
(WHO Venice)

ENVIRONMENTAL DETERMINANTS
(WHO Rome)

European Strategy for Child Health and Development
(WHO Copenhagen)

World Strategy CAH
(WHO Geneva)

WHO CC main relationships

Institutions in Europe

L. Boltzmann Institute
(University of Vienna)

RESO
(University of Louvain)

Innocenti Research
Centre *(Florence)*

ESSOP *(Athens)*

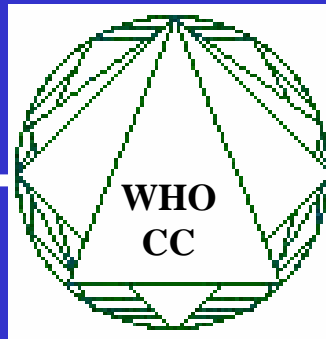
EACH *(Paris)*

National Institute of
Child Health

Children's Hospitals
*(Edinburgh, Vienna,
Tallinn, Dublin,
Amsterdam, Nice,
Barcelona, Madrid)*

Institutions in Italy

Departments of Paediatrics
*(Neonatal Intensive Care
Unit - Florence University)*



Tuscany Region

AOPI *(Italy)*

Cultural Anthropology
*(La Sapienza -
Rome University)*

Public Health Institute
(Siena University)

SIASS *(Arezzo)*

WHO Offices

Health Promotion for
Children by Hospitals
(WHO Barcelona)

SOCIAL
DETERMINANTS
(WHO Venice)

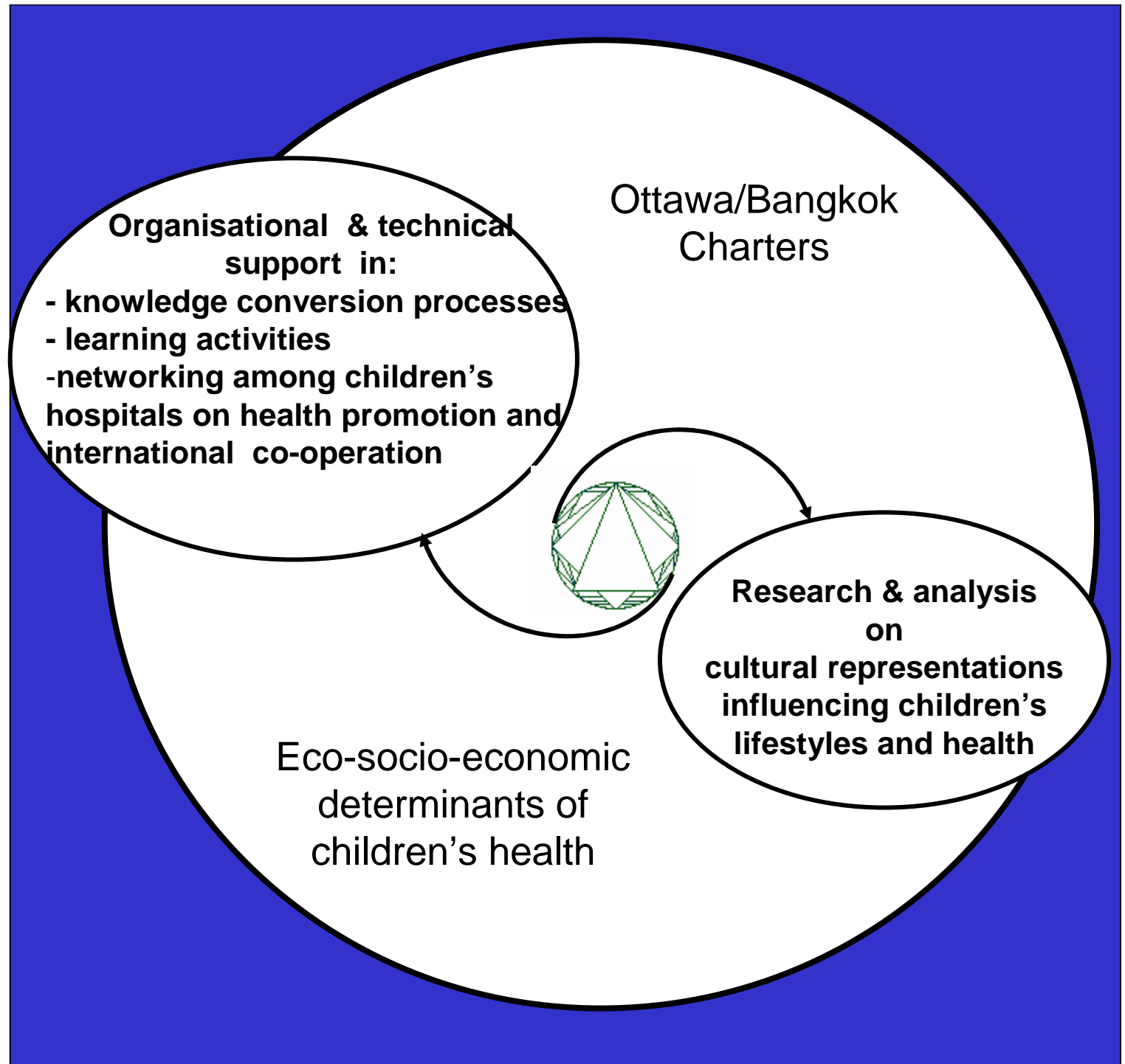
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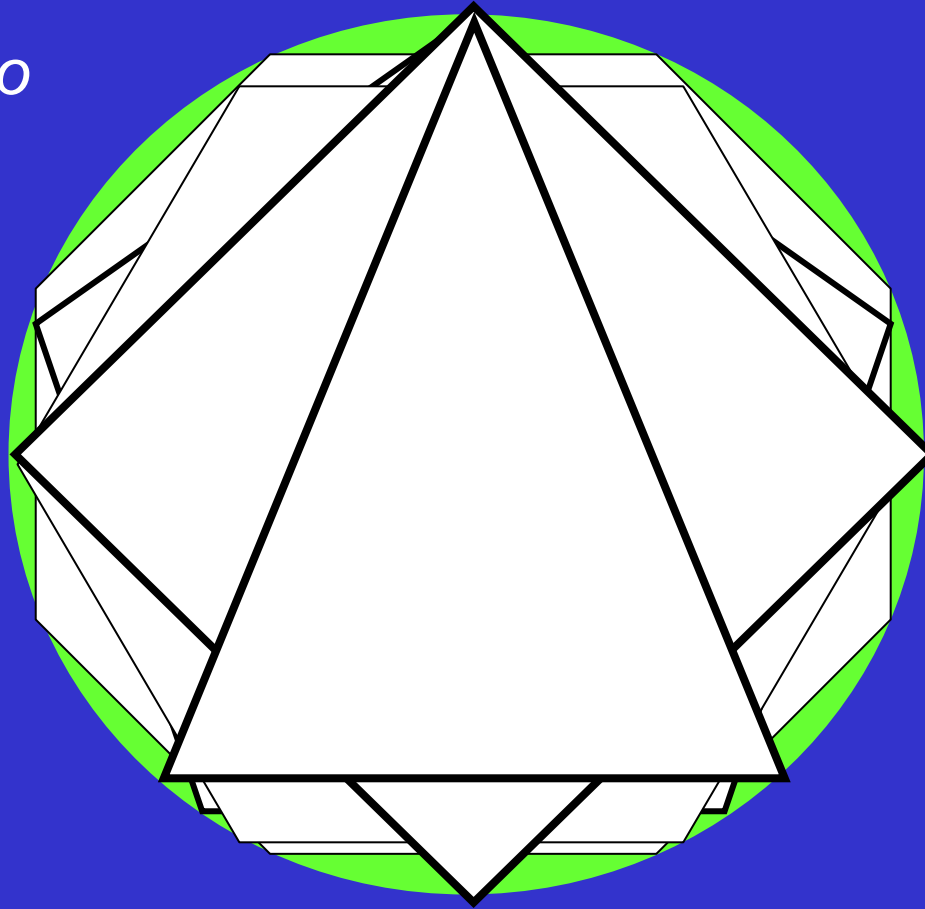
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The Logo



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The logo aims to represent the dynamism of the child's self realisation process.

Children are the best evidence of the progression towards the full achievement of the human potential, symbolised by the circle.

Even if it is possible to enlarge it, the dimension of the self realisation designed by bigger and bigger polygons will never cover the global area of the circle, and there will always be a possibility for further personal growth.



Anonimous, Charegiana Medicean House



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ACCADEMIA PLATONICA

*Scientific community, promoter of Humanism,
founded by Marsilio Ficino (1459-1552)*

*“In this way, my friends, I exhort not to waste time,
money or strenght so that you can espouse the most
global art, the human life protection, with all your
strenghts”*

Marsilio Ficino, ‘De vita’, 1489